YOU WANT TO DO THE FUN THING. HAVE A CAR THAT TEARS INTO CURVES, FLIES OVER HILLS, MOVES YOU. BUT YOU'RE ALSO THE KIND OF PERSON WHO CAN'T IGNORE THAT OTHER SIDE OF YOUR BRAIN, THE SIDE THAT TELLS YOU — DO THE RESPONSIBLE THING. SO WHAT DO YOU DO? YOU PUT
YOURSELF IN A VOLVO S40. IT'S AN ABSOLUTE TURBOCHARGED KICK TO DRIVE. AND, BEING A VOLVO, IT'S UNQUESTIONABLY ONE OF THE SAFEST CARS IN ITS CLASS. SO NOW YOU CAN HAVE YOUR AUTOMOTIVE CAKE AND EAT IT, TOO.

Fog lights, front spoiler, headlight wipers and Black Bezel headlamps are optional.
DESIGNED AFFECTION

THE VOLVO S40 HAS THE ABILITY TO MOVE YOU EVEN WHEN STANDING STILL. SMOOTH, FLOWING LINES COMBINE WITH A DISTINCTIVE FRONT GRILLE AND V-SHAPED HOOD TO PRODUCE A LOOK THAT IS GRACEFUL, YET POWERFUL. CLEAR-GLASS DUAL HEADLIGHTS CAREFULLY FOLLOW THE LINES OF THE BODYWORK. WIDE SHOULDERS AND THREE SIDE WINDOWS LET EVERYONE KNOW AT A GLANCE THAT THIS IS INDEED A VOLVO.
OPEN THE DOOR OF THE VOLVO S40, SLIDE BEHIND THE WHEEL, AND WHAT DO YOU NOTICE? BENEATH YOU IS A SCULPTED SEAT THAT OFFERS A WIDE RANGE OF ADJUSTMENTS, AND WHICH EXUDES ERGONOMIC COMFORT. THERE’S AN ABUNDANCE OF AMENITIES, LIKE POWER WINDOWS, POWER HEATED EXTERIOR MIRRORS, AND AN AUDIOPHILE-QUALITY SIX-SPEAKER SOUND SYSTEM. IN FRONT OF YOU, CONTROLS AND GAUGES ARE ARRAYED PRECISELY AND INTUITIVELY. YOU’LL SENSE IT INSTANTLY – THIS IS GOING TO BE FUN.

ENTICING ACCESSORIES
Volvo invites you to personalize the interior of your S40. You can add the finishing touch with one or more of Volvo’s attractive option packages. There’s sumptuous leather for the seats, steering wheel, gear-lever knob, and parking brake lever. You can add power driver’s seat, heated front seats, a hands-free telephone system*, or even the reverse warning system* to alert you to objects behind the car when backing up. And with Volvo’s specially-designed 200 W Premium speaker system, you will treat your senses to a listening experience far beyond the ordinary.

*Retailer installed accessory.
SPORTINESS AND CONSIDERATION

Up to five persons ride in quiet comfort, surrounded by pleasing textures and colors. All the seats offer superior comfort and feature head restraints and three-point seat belts. The upholstery, interior fabrics and other interior details such as the inside door handles are allergy-tested and meet the highest ecological standards. The Electronic Climate Control system (ECC) maintains an ideal cabin temperature. A built-in cabin air filter prevents dust, pollen and exhaust particles from entering the cabin. The airiness of the cabin is further enhanced by the optional moonroof. And when you need extra load capacity, simply fold down the split rear seat or both the rear and front passenger seats.
Nothing matches the rhythm of driving like music itself. The custom-designed in-dash audio system includes AM/FM radio and CD. Six speakers driven by 100 watts of digital amplifier power immerse you in clear tones and deep bass.

A wide range of thoughtful features adds to the premium experience in the Volvo S40. The front center armrest enhances riding comfort for the driver and front seat passenger. Two cup holders and an extra storage compartment are within easy reach for your convenience.
YOU WANT YOUR CAR TO BE A STATEMENT OF AUTOMOTIVE BEAUTY, SURE, BUT YOU ALSO WANT IT TO BE A JOY TO DRIVE. ENTER VOLVO S40. THE DOHC TURBOCHARGED ENGINE SETS THE PACE. SO YOU’LL HAVE ALL THE POWER YOU NEED TO MAKE FREEWAY ON-RAMPS, UPHILL CLIMBS, AND PASSING CARS NOT JUST EFFORTLESS, BUT FUN.

PRECISE HANDLING
A torsionally stiff body, independent suspension, variable-assist rack-and-pinion steering, and front and rear stabilizer bars all work together to provide the handling of a classic European sports sedan. You’ll enjoy a smooth ride and plenty of road feel. The kind of road feel that makes driving an adventure. Dynamic Stability Assistance (DSA) is an option that helps prevent wheel spin and skidding on slippery roads. It’s refined, it’s unobtrusive, and it works. Ideal for wet or wintry climes.

SOPHISTICATED BRAKE SYSTEM
Of course, you’ll find ABS disc brakes all around, ventilated at the front. There are two braking circuits — if one fails, the other still works. Volvo Electronic Brake Distribution (EBD) automatically distributes braking power between the front and rear for quick, sure stops regardless of load.

TURBO ENGINE AND ADAPTIVE TRANSMISSION
Power is in your hands. The turbocharged four-cylinder 170-bhp engine yields maximum torque from 1800 rpm - so you can start off quickly. It is mated to a five-speed, microprocessor-controlled automatic transmission that actually adapts to your driving style.

EFFECTIVE HEADLAMPS
All exterior lights are designed for maximum visibility and safety, day or night. Daytime running lights and side lights are illuminated whenever the car is in operation. Fog lights in the Sport Package provide extra illumination when driving in heavy rain or snow.

Shown with optional Climate and Sport packages.
“Cars are driven by people. The guiding principle behind everything we make at Volvo, therefore, is – and must remain – safety.”

Assar Gabrielsson and Gustaf Larson, the founders of Volvo.
SAFETY — OUR FIRST PRIORITY

VOLVO. SAFETY. THE WORDS ARE NEARLY SYNONYMOUS, AS WELL THEY SHOULD BE, BECAUSE SAFETY IS INFUSED INTO THE VERY ESSENCE OF WHO WE ARE AND WHAT WE DO. FROM SOPHISTICATED SYSTEMS THAT HELP YOU AVOID ACCIDENTS TO THOSE THAT HELP TO MINIMIZE INJURIES SHOULD ONE OCCUR, VOLVO IS COMMITTED TO PROTECTING YOU, YOUR LOVED ONES, AND THOSE WITH WHOM YOU SHARE THE ROAD OF LIFE.

SIDE-IMPACT PROTECTION SYSTEM
In 25 percent of all major collisions, the impact is from the side. Volvo’s patented Side-Impact Protection System (SIPS) helps reduce the risk of serious injury. Side members, roof pillars, roof, doors, and cross-members in the floor and dashboard are specially reinforced. The system works in conjunction with side air bags fitted in the front seats and IC — inflatable head-protection curtains hidden in the headliners along each side.

WHIPLASH PROTECTION SEATING SYSTEM
Rear-end collisions can produce serious neck injuries, even at low speeds. Volvo’s Whiplash Protection Seating System (WHIPS) is built into the front seats of the Volvo S40. If the car is struck from behind at high-enough speed, the system helps absorb the force and significantly reduces stress to the neck and spine.

In a Volvo S40, safety is built in from the very start. An advanced chassis and powerful brakes help you maintain control in all situations. The DSA (Dynamic Stability Assistance) active stability system boosts the safety margins still further, for instance if you are driving on slippery roads. And if an accident can’t be avoided, you’re provided with enhanced protection by the same safety systems that help save lives in all other Volvo cars.
VOLVO SAFETY SYSTEMS

AT VOLVO, WE BELIEVE THAT IT’S THE WHOLE RATHER THAN THE PARTS THAT DETERMINES HOW SAFE A CAR IS. THE VOLVO S40 IS VERY MUCH THE PRODUCT OF THIS BELIEF — EVERYTHING WORKS TOGETHER IN HARMONY TO HELP KEEP YOU OUT OF HARM’S WAY.

SAFETY BELTS WITH PRE-TENSIONERS
All seats have head restraints and three-point seat belts, and the front seat belts have pre-tensioners to pull them snug during a collision.

SAFETY CAGE
A high-strength steel passenger safety cage surrounds the occupants.

PROTECTED FUEL TANK
The fuel tank is strategically placed in front of the rear wheel suspension, this provides enhanced protection in the event of a rear-end collision.

ISOFIX COMPLIANT
This attachment system ensures quick and correct installation and removal of safety seats for children.

WHIPLASH PROTECTION SYSTEM (WHIPS)
Volvo’s system helps to reduce the strain on the spine and neck if the car is hit from behind.

SIDE-IMPACT PROTECTION SYSTEM (SIPS)
Volvo’s unique side-impact protection system uses a large part of the car’s body to absorb the force of an impact. The IC (Inflatable Curtain) and side airbags help to protect the head and chest.
IMPACT BUFFER ZONES
Front and rear impact areas help dissipate incoming collision forces before they can reach the interior.

DUAL-STAGE AIR BAGS
These latest-generation “smart” air bags sense collision force and adjust inflation accordingly.

SIDE-IMPACT AIR BAGS
Side air bags offer chest protection. Fitted in the outer edge of the front seats, not the doors, to be always by your side.

INFLATABLE CURTAIN (IC)
Curtains inflate in a side-impact or rollover accident to protect the heads of the occupants.

ANTI-SUBMARINING SEATS
Front and rear seats are shaped to help keep occupants from sliding under and out of their belts during a collision.

COLLAPSIBLE THREE-STAGE STEERING COLUMN
In the event of a frontal collision, the steering column is designed to collapse and help prevent injuries to the driver.

ENERGY-ABSORBING DOOR MATERIALS
Specially designed blocks inside the doors absorb the force of side impacts to help provide enhanced safety.

IMPACT BUFFER ZONES
Front and rear impact areas help dissipate incoming collision forces before they can reach the interior.
PERSONAL SECURITY

AT VOLVO, PROVIDING FOR YOUR PERSONAL SAFETY IS A NATURAL EXTENSION OF OUR DEVOTION TO YOUR DRIVING SAFETY. AND SO, A NUMBER OF CRITICAL FEATURES HAVE BEEN ADDED TO THE VOLVO S40 TO HELP YOU AVOID THREATENING SITUATIONS.

THEFT-PROOF LOCK SYSTEM
A tiny transmitter embedded in the key of the Volvo S40 sends an identity code to the engine. Without the code, it’s virtually impossible to start the car. Try to force the ignition mechanically, and the rotating lock cylinder simply spins.

SECURITY SYSTEM
Sensors in the door, hood, and trunk activate an alarm if someone should ever try to break into the vehicle.

DEADLOCK SYSTEM
If someone breaks a window and then reaches in to open the door, they will soon find that the doors can’t be opened from the inside. This deadlock system activates shortly after you lock your vehicle.

HOME SAFE LIGHTING
Pull the high-beam lever once before exiting, and the Volvo S40 will use its headlights to safely illuminate your path to your door, and then switches off automatically after 30 seconds.
One of the most remarkable Volvo S40 security features fits in the palm of your hand. In addition to housing the key (which swings out smartly at the touch of a button), the remote control unit locks and unlocks all doors, including fuel filler door and trunk. Press the panic button and an alarm in the car is sounded. A rolling code prevents code theft by scanning.
CARE FOR THE ENVIRONMENT

CARING FOR THE ENVIRONMENT IS YET ANOTHER ASPECT OF VOLVO’S TOTAL APPROACH TO HUMAN SAFETY. THE LATEST THINKING IN ENGINE TECHNOLOGY, EMISSIONS ENGINEERING, AND MATERIALS SELECTION HAS BEEN USED TO ENSURE THAT THE ENVIRONMENTAL PROFILE OF THE VOLVO S40 IS AS BENIGN AS POSSIBLE.

FUEL ECONOMY AND EMISSIONS
The engine is crafted from lightweight aluminum and features Volvo’s latest low-friction technology for top-class fuel efficiency. Continuously variable valve timing (CVVT) reduces emissions at the source. The Volvo catalytic converter eliminates up to 95 percent of remaining carbon monoxide, hydrocarbons, and nitrogen oxides.

RECYCLABLE
The Volvo S40 was built for 85% recyclability, thus greatly reducing the environmental impact of the car. All plastic parts that weight 1.76 oz (50g) or more are labeled according to international standards.

CERTIFIED MATERIALS
All textile and leather upholstery have been certified according to Oko-Tex Standard 100. Oko-Tex is a European standard used throughout the world, which safeguards that textiles are free from hazardous and allergenic compounds. Most textile surface materials, such as carpets, are also certified according to Oko-Tex.
YOUR CHOICES


STANDARD FEATURES 22
OPTION PACKAGES 23
FACTORY-INSTALLED OPTIONS 24
ACCESSORIES 25
INTERIOR SELECTIONS 26
EXTERIOR SELECTIONS 28
TECHNICAL SPECIFICATIONS 29
CARE BY VOLVO 31

WWW.VOLVOCARS.COM
### STANDARD FEATURES

#### SAFETY
- Anti-Submarine Seats
- Daytime Running Lights (Halogen Semi-Sealed with Replaceable Bulb)
- Driver and Front Passenger Supplemental Restraint System – Dual Threshold Air Bags
- Emergency Trunk Release
- Illuminated Side Marker Lights/Turn Signal Indicators
- Immobilizer, Encrypted Ignition Key
- Inflatable Side Curtain (IC)
- ISOFIX Baby/Child Seat Attachment System
- Overhead-Mounted Seat Belt Reminder Lights
- Rear Door Child-Safety Locks
- Rear Window Deactivation
- Safe Approach and Home Safe Lighting
- Seat Belts: Five, 3-Point Inertia-Reel Belts with Automatic Pretensioners; Front Belts have Height Adjustment
- Security System
- Side Impact Air Bags for Driver and Front Passenger (SIPS Bags II™)
- Side Impact Protection System (SIPS)
- Top-Tether Child Seat Anchorage Capability
- Whiplash Protection Seating System (WHIPS)

#### INTERIOR:
- Cargo Area Side
- Cruise Control
- Cup Holders in Center Tunnel Console and Rear Seat Armrest
- Driver Seat with Manual Tilt, Recline and Adjustable Lumbar Support
- Electronic Climate Control (ECC)
- Five Padded Head Restraints
- Four Reading Lamps
- Front Center Armrest
- Front Door-Panel Storage Pockets
- Front Seat-Back Storage Pockets
- HU-555 Audio System with AM/FM Stereo; Single In-Dash CD, 100-Watt Amplifier, Six Speakers
- Illuminated Lockable Glove Box
- Illuminated Vanity Mirrors in Driver/Front Passenger Sun Visors
- Interior Cabin Light Delay
- Luggage Area Light
- Plush Front and Rear Floor Mats
- Power Trunk Release
- Power Windows with Driver and Passenger Auto Up/Down with Anti-Trap Feature
- Rear Seat/Trunk Pass-Through for Long Loads
- Rear Window Defroster with Automatic Timer
- Split-Folding Rear Seat
- Tilt Steering Wheel
- Two Entry Lights (in Front Door Foot Wells)

#### EXTERIOR:
- Central Power Door Locks with Remote Keyless Entry, Trunk and Fuel Filler Locks
- Outside Temperature Gauge
- Pollen Filter for Passenger Compartment
- Power-Adjustable Heated Exterior Rearview Mirrors
- Tinted Windows
- 2-Speed Windshield Wipers with Intermittent Cycle

= Standard
PREMIUM PACKAGE

A Volvo offers you long, relaxed drives and a more spirited everyday life. The Premium Package will provide you with some necessities for that extra ambience and convenience.

• Power glass moonroof
• Power driver’s seat
• Leather seating surfaces
• Leather-trimmed steering wheel
• Leather-trimmed gear-lever knob
• Leather-trimmed parking brake lever
• Simulated wood trim
• Trip computer
• Premium speakers system

SPORT PACKAGE

Inspiring dynamics are always at your hands, whenever you’re in the mood. And with the Sport Package, you’ll further enhance your driving experience.

• 16” GALACTICA alloy wheels
• Rear spoiler
• Front spoiler with Piano Black inlay
• Front fog lights
• Black-bezel headlamps
• Leather-trimmed steering wheel
• "Visby" sport upholstery (Leather/Cloth)*
• Leather seating surfaces**
• Aluminum effect inlays (Cyborg)
• Aluminum effect gear-lever knob (Cyborg)
• Premium speakers system

*Sport package
**Sport package with leather

CLIMATE PACKAGE

In a Volvo you’re always prepared to deal with the ever-changing forces of nature. And to increase comfort when driving in cold, rain or snow – simply add the Climate Package.

• Heated front seats
• Dynamic Stability Assistance (DSA)
• Headlamp wipers/washers
INTEGRATED CHILD BOOSTER SEATS
The rear seat with two integrated booster seats allows children aged between three and ten to sit high enough for the seat belt and head restraint to give proper protection. The booster seats are so easy to fold up and down that the children can do it themselves.

*Included in the Climate Package.

TRIP COMPUTER*
Helps you to drive more economically. It shows current and average fuel consumption, how far the fuel will take you, ambient temperature, average speed and distance driven.
*Included in the Premium Package.

POWER GLASS MOONROOF*
Makes the interior feel extra light and airy. Touch a button – and you open or close the moonroof. And if the sun is too strong, you can always close the built-in sunshade.
*Included in the Premium Package.

POWER DRIVER’S SEAT*
With the electrically adjustable driver’s seat, you can easily set the perfect seating position via the two switches on the side of the seat.
*Included in the Premium Package.

FACTORY-INSTALLED OPTIONS
THE SENSE OF QUALITY AND CARE – AND KNOWING THAT YOU GET THE VOLVO THAT SUITS YOUR LIFESTYLE. YOU’RE WELCOME TO PERSONALIZE YOUR CAR WITH THE OPTIONS THAT BEST MEET YOUR DEMANDS AND DESIRES.

DSA ANTI-SPIN SYSTEM*
Volvo’s DSA (Dynamic Stability Assistance) system increases driving stability in slippery conditions. If one or both driven wheels start to spin, the engine’s torque is restricted instantaneously so that they regain traction. DSA also promotes lateral stability in curves and reduces understeer when you accelerate out of them.
*Included in the Climate Package.

PREMIUM SPEAKER SYSTEM*
Specially designed for the acoustics in the Volvo S40. With six speakers and a separate 200 W digital amplifier. These high-class speakers feature glass fiber cones, larger coils and more powerful magnets. This provides better transient reproduction, extra high power range and very low distortion – quite simply, even more natural sound.
*Included in the Premium and Sport Package.
ACCESSORIES

VOLVO'S ACCESSORIES HELP YOU MAKE YOUR S40 EVEN MORE SUITED TO YOUR PERSONAL NEEDS. THEY ARE THE ONLY ONES THAT HAVE BEEN TESTED TO MEET VOLVO'S EXACTING SAFETY, QUALITY AND ENVIRONMENTAL REQUIREMENTS. YOU CAN ALSO REST ASSURED THEY'RE A PERFECT MATCH TO THE TECHNOLOGY AND DESIGN OF YOUR VOLVO.

FOR DRIVING FREEDOM
- Hands free phone system
- Rear Parking assistance
- 10 Disc CD changer
- Speaker upgrades
- Electric cooler / hot box
- PC table
- Reading lamp
- Business bag organizer
- Bag Purse Holder
- Umbrella holder
- Coin holder
- Sun glass holder
- Electric cooler box
- Ashtray
- Front Fog Lights
- Sports Exhaust
- Strut Brace Support
- Front Spoiler
- Roof Spoiler
- Front Nose Mask

FOR YOUR LEISURE
- Roof mounted load carrier system
- Bicycle carrier
- Bicycle lift carrier
- Ski / Snowboard carrier
- Canoe / Kayak carrier
- Windsurfing board carrier
- Cargo box
- Roof Ribs
- Roof top load carrier / load straps
- Detachable trailer hitch
- Trailer mirrors
- Automatic levelling system
- Fog lights
- Aluminum wheels
- Snow chains
- Electric engine heater
- Mud flaps front and rear
- First aid kit
- Wind deflector side windows
- Wind deflector sun roof

FOR YOUR INTERIOR COMFORT
- Steel cargo organizer
- Nylon safety net
- Luggage compartment mats
- Load liner
- Floor mats rubber
- Rear bumper cover
- Tunnel mat
- Load securing net trunk floor
- Leather care kit
- Car cover

FOR PRECIOUS CARGO
- Booster cushion and adjustable backrest
- Child activity bag
- Child mirror
- Padded upholstery / headrest
- Rear center armrest table
- Padded neck cushion
- Jumper Cables
- Warning triangle

See the 2004 Volvo Accessories brochure for a complete list of Genuine Volvo Accessories.
INTERIOR SELECTIONS

CHOOSE FROM A NUMBER OF SPECIALLY DESIGNED OPTIONS TO CREATE THE INTERIOR THAT BEST SUITS YOU. THEN ENJOY YOUR CREATION EVERY TIME YOU STEP INSIDE.

TAUPE INTERIOR
Taupe/light taupe leather and cloth upholstery, leather-trimmed steering wheel, optional Cyborg trim in panels and gear-lever knob.

Cloth, Taupe/light taupe (7491)
Leather, Taupe/light taupe (7990)
Leather and cloth, Taupe/light taupe (7391) Available in Sport Package

Trim, Simulated wood. Available in Premium Package
Sport trim, Cyborg. Available in Sport Package
**GRAPHITE INTERIOR**

Graphite leather upholstery, leather-trimmed steering wheel, optional Cyborg trim in panels and gear-lever knob.

Cloth, Graphite (7471)  
Leather, Graphite (7970)  
Leather and cloth, Graphite (7371)  
Available in Sport Package

Leather-trimmed gear-lever knob, Graphite.  
Available in the Premium Package  
Cyborg gear-lever knob.  
Available in Sport Package
EXTERIOR SELECTIONS

YOU CAN CUSTOMIZE THE LOOK TO SUIT YOUR TASTE AND TEMPERAMENT. CHOOSE FROM A VARIETY OF COLORS AND EXTERIOR DETAILS. SELECT FROM TWO DIFFERENT WHEEL DESIGNS. EVEN HAVE SPECIALLY-DESIGNED HEADLAMPS. DIAL UP THE ELEGANCE OR THE SPORTINESS UNTIL YOU HAVE JUST THE VOLVO S40 THAT HARMONIZES WITH YOU.

6.5x16" GALACTICA 12-spoke alloy wheels 215/50/R16" tires (Included in Sport Package)
6x15" STELLAR 10-spoke alloy wheels 195/60/VR15" tires

Black Bezel headlamps with chromium rings. Included in Sport Package.

Front spoiler with Piano Black inlay. Included in Sport Package.
**TECHNICAL SPECIFICATIONS**

<table>
<thead>
<tr>
<th>ENGINE:</th>
<th>S40</th>
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<tbody>
<tr>
<td>Horsepower (SAE net)</td>
<td>170 @ 5,500 rpm</td>
</tr>
<tr>
<td>Torque (ft./lbs. SAE net)</td>
<td>177 @ 1,800 – 5,000 rpm</td>
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<tr>
<th>TRANSMISSION:</th>
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<tbody>
<tr>
<td>5-Speed Microprocessor-Controlled Automatic</td>
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<tr>
<th>BRAKES:</th>
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<tbody>
<tr>
<td>4-Wheel Power-Assisted Disc Brakes with Anti-Lock Braking System (ABS) and Electronic Brake Distribution (EBD)</td>
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<tr>
<th>SUSPENSION:</th>
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<tbody>
<tr>
<td>Front Suspension: MacPherson Strut with Asymmetrically Mounted Coil Springs, Hydraulic Shocks, 19 mm Stabilizer Bar</td>
</tr>
<tr>
<td>Rear Suspension: Multilink Independent Suspension with Coil Springs, Hydraulic Shocks, 13 mm Stabilizer Bar</td>
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<tr>
<th>STEERING:</th>
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<tbody>
<tr>
<td>Power-Assisted Rack-and-Pinion Steering</td>
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<tr>
<th>EXTERIOR DIMENSIONS &amp; WEIGHTS:</th>
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<tbody>
<tr>
<td>Curb Weight</td>
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<tr>
<td>Fuel Tank Capacity</td>
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<tr>
<td>Height</td>
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<tr>
<td>Length</td>
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<tr>
<td>Top Speed</td>
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<tr>
<td>Towing Capacity</td>
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<tr>
<td>Track, Front/Rear</td>
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<tr>
<td>Turning Circle, Curb to Curb</td>
</tr>
<tr>
<td>Wheelbase</td>
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<tr>
<td>Width</td>
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<tr>
<th>INTERIOR DIMENSIONS:</th>
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<tbody>
<tr>
<td>Headroom with Moonroof/without Moonroof</td>
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<tr>
<td>Hiproom, Front/Rear</td>
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<tr>
<td>Legroom, Front/Rear</td>
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<tr>
<td>Shoulder Room, Front/Rear</td>
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<tr>
<td>Trunk Capacity</td>
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<table>
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<tr>
<th>FUEL ECONOMY (MPG):</th>
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<tbody>
<tr>
<td>Automatic Trans Highway/City</td>
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* = Standard
PLEASE NOTE: It is not possible to reproduce exact original shades in this brochure. Ask your Volvo retailer to show you samples.

As part of our commitment to the environment, the paper used in this brochure is recycled, and color choices were printed directly on the page. This eliminates the need for chemically treated color chips. A small thing perhaps, but then, every little bit helps.
WELCOME TO OUR FAMILY

BEING A VOLVO OWNER IS ABOUT MORE THAN JUST OWNING AN AUTOMOBILE. IT’S ABOUT BEING TREATED IN A CARING, RESPONSIVE AND RESPECTFUL MANNER EVERY TIME YOU INTERACT WITH OUR COMPANY. ALL OF US ARE COMMITTED TO MAKING EVERY ASPECT OF YOUR VOLVO EXPERIENCE A REWARDING ONE. SO AFTER THE NEW CAR SMELL BEGINS TO FADE, YOU’LL STILL BE EXCITED ABOUT OWNING A VOLVO.

VOLVO FINANCE NORTH AMERICA
If you purchase or lease your Volvo through Volvo Finance North America, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account. For more information, call 1-800-770-8234 or visit www.volvofinance.com.

CARE BY VOLVO® ON CALL ROADSIDE ASSISTANCE
Whenever you need us, we’re just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your Care By Volvo® On Call Card and dial 1-800-63-VOLVO - anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

THE VOLVO OWNERS’ CIRCLE
Driving is not the only rewarding part of owning a Volvo. As a member of the Volvo Owners’ Circle, you’ll have access to information designed exclusively for Volvo owners. This unique online resource includes frequently asked questions, special offers, a resale value wizard, and your own Virtual Glove Box — complete with an owner’s manual and more.

PERSONAL SHOPPER. The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you’d like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

VOLVO NEW CAR WARRANTY
Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

CARE BY VOLVO® FACTORY SCHEDULED MAINTENANCE
Volvo is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2004 model year Volvos sold in the United States will include Care By Volvo® Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first 4 years or 30,000 miles, is designed to compliment your Volvo Warranty, and will help ensure trouble free operation of your Volvo. Optional program enhancements are available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.